



A4 to A5 - SAVE HALF

**GLOBAL MOVEMENT FOR
REDUCING PAPER CONSUMPTION.
BY USING THE A5 FORMAT,**

**WHICH IS HALF THE SIZE OF THE A4 STANDARD FOR
PRINTING OF DOCUMENTS THAT HAVE A LOWER VOLUME OF
CONTENTS. SUCH AS RECEIPTS, INVOICES, DIPLOMAS,
CERTIFICATIONS ETC. TOTAL DIGITALIZATION IS THE BEST
SOLUTION, BUT UNTIL THEN WE CAN HALF THE PAPER
CONSUMPTION. A5 FORMAT IS HALF THE SIZE OF A4, THAT
MEANS HALF LESS EXPENSES AND HALF TREES SAVED.
THIS DOCUMENT IS IN A A5 FORMAT.**

#A4toA5

Printing paper in the most part is made from newly cut trees. Recycled paper is usually used in cardboard boxes etc. This is the key problem in reducing paper consumption via reduction in the size of the printing paper.

A4 to A5- Save half is a global movement with the purpose of saving the forests. A4 format is accepted as a non-formal standard for most printing documents in most countries around the world. However, most of the documents in daily use do not have a realistic contents volume to be printed on a A4 format. These are usually empty pages with a few sentences in the middle. There is no logical or legitimate reason for these documents not to be printed in a smaller format.

The surface area of a A5 format is half the size of the A4.

Format dimensions

Format	Millimeters	Inches
A4	210 x 297 mm	8.3 x 11.7 inches
A5	148.5 x 210 mm	5.8 x 8.3 inches

If a A4 format paper is cut in half, you will get exactly two papers in a A5 format. In case someone is wondering what to do with the remainders of the stockpiles of A4 papers. The answer is to cut them in half. All paper suppliers and even most of the ordinary print shops have a machine paper cutter, that can slice through bundles of paper rapidly. Where the A4 papers can be reformatted to A5. If some document has a little more volume of text that can fit in A5 format, use double side printing. Double side printing in a A5 format gives an equivalent surface of an A4.

Main Facts for the transition from A4 to A5:

- ✓ There is no legal regulative that points out or regulates that we need to use A4 format for documents!
- ✓ There is no cost in technological transfer! All commercial printers and computer operative systems support printing in A5 format.
- ✓ A5 is half the size of A4, that means half the paper expenses! That also means half the trees saved! A5 format occupies half the storage space! Use double side printing to save even more.

The current world paper production is **400 million metric tons each year (and growing)**. Equivalent to 680,000 hectares of forests, which is in approximate 3 percent yearly loss of the total world forests. In addition, 10 liters of water are needed to produce one single sheet of paper A4 format. These numbers are not sustainable! On the world level it is estimated that in 15 years there won't be enough trees and water to sustain the paper production demand.

**WE CAN HALF THE PAPER CONSUMPTION
WITH THIS INITIATIVE!**

HOW TO JOIN THE MOVEMENT:

- 1. Start the transition in using the A5 format**
- 2. Print the sample template document on page 4 in A4 format or download the template at <https://www.smislasolutions.org/featured-project>**
- 3. Company representatives should cut the A4 template in half and take a photo while doing it, with the company logo in the background. See example on page 1.**
- 4. Follow the official Instagram <https://www.instagram.com/a4toa5/> And twitter accounts <https://twitter.com/A4toA5>**

Instagram



Twitter



- 5. Publish the photo on your social media with hashtag: #A4toA5**
- 6. Send the photo to the official email A4toA5@protonmail.com and we will publish it in our website and official social networks. We will include your company name and basic details.**

Learn more: <https://www.smislasolutions.org/projects>

A5

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A5

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SAVE HALF

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